

North Central Missouri College
Associate of Arts
Business emphasis
Years 1 and 2

General Education Requirements		Cr.
Communications		
EN101 English I		3
EN102 English II		3
SP175 Speech Communications		3
Humanities		
Select one course from (3) of the four categories		9
1. Literature		
2. Fine Arts (AR104, MU109, TH111)		
3. Humanities (HU110 or HU11; HI101 or HI102)		
4. Philosophy/Foreign Language (PH101, PH102, RL101, FL110, FL120, FL155)		
Managing Information		
BT160 Microcomputer Applications I		3
Mathematics		
MT125 Elementary Statistics		3
Natural Science		
Must have one course with lab from each area		
1. BI110, BI100, BI101, or BI103		9
2. CH107, CH110, PS101, or PS185		
Social Science		
HI103 or PL216		3
Two Courses with prefix of HI, PL, GE, PY, SO, or EC		6
Physical Education		
PE105 Health Education		2
Physical Education Activity or Freshman Seminar		1
Electives (suggested)		
AC136 Elementary Accounting I		3
AC137 Elementary Accounting II		3
EC252 Microeconomics		3
EC253 Macroeconomics		3
BA154 Principles of Marketing		3
BA221 Business Law		3
Total Credits Required		63

Park University
Bachelor of Science
Business Administration/Marketing
Years 3 & 4

Liberal Education		Cr.
Writing Competency Test		P
EN306 Professional Writing in Discipline		3
Business Administration Core		
EC315 Intermediate Statistical Analysis		3
FI360 Financial Management		3
IB315 International Business Perspective		3
MG371 Management & Org Behavior		3
MG495 Business Policy		3
Marketing Core		
MK385 Consumer Behavior		3
MK411 Marketing Management		3
Choice of any 4 marketing electives: MK380 Advertising MK386 Retail Administration MK395 International Marketing MK401 Sales Management MK455 Promotional Policies/Strategies MK491 Seminar in Marketing		12
Free Electives (3 courses must be 300 level or higher)		21
Credits		57
Total Credits Required		120

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Up to 75 hours may be applied towards graduation requirements from NCMC. Suggested courses that can be taken at NCMC are BA101, BA110, BA150, BA103, BA285, and/or 2 semesters of Language.