NORTHWEST
MISSOURI STATE UNIVERSITY
TRANSFER

transfer@nwmissouri.edu ■ 660.562.1695 ■ nwmissouri.edu/transfer

## OVERVIEW:

This agreement is intended to provide students who have earned an **Associate in Arts in Business Management** at North Central Missouri College (NCMC) the opportunity to complete a **Bachelor of Science in Marketing** at Northwest Missouri State University (Northwest) during the 2023-2024 Academic Catalog. Meeting with an academic advisor is important to ensure students are meeting general education and major requirements.

## CONDITIONS OF TRANSFER:

**Section I: Admissions and Matriculation**

- Under the provisions of the Memorandum of Agreement, students who meet published admissions standards will be eligible to matriculate at Northwest (nwmissouri.edu/admissions/transfer/criteria.htm). Additionally, students who meet published scholarship guidelines will be awarded accordingly at Northwest (nwmissouri.edu/finaid/aid/scholarships/transfer.htm).
- Criteria for acceptance into the School of Business will be the same for transfer as for native students as listed in the Academic Catalog.
- At least 60 percent of the comprehensive Bachelor of Science degree within the School of Business must be completed at Northwest.

**Section II: Transfer of Credit**

- Transfer credit from NCMC will be evaluated based on the academic policies section of the Academic Catalog (nwmissouri.edu/academics/catalog/index.htm).
- Credit for courses not listed within this agreement may be reviewed in the Transfer Equivalency System (nwmissouri.edu/admissions/transfer/tes.htm).
- Courses that are non-college level (commonly less than 100 level courses) are not transferable toward a baccalaureate degree.
- Only academic courses with passing letter grades (A, B, C, D) will be accepted for graduation requirements. Business and common professional component courses require a C or better. This information is specified in the Common Professional Component in the Academic Catalog.

**Section III: Program Plan**

- Students in this program articulation agreement will be responsible for successfully completing the following requirements.

| Semester 1 (16) - NCMC | Semester 2 (14) - NCMC |
|---|---|
| CS102 - College Seminar 1<br>EC253 - Macroeconomics* 3<br>AC136 - Accounting I* 3<br>Math Requirement (strongly recommend MT121 Math Concepts*) 3<br>BT160 - Microcomputer Applications 3<br>EN101 - English I 3 | BT130 - Business Communications* 3<br>AC137 - Accounting II* 3<br>Life Science Requirement 5<br>Humanities Requirement 3 |
| **Semester 3 (16) - NCMC** | **Semester 4 (15) - NCMC** |
| BA221 - Business Law* 3<br>HI103 - American History to 1877 3<br>Physical Science Requirement 4<br>EN102 - English II 3<br>Humanities Requirement 3 | BA, BT, AC Business Elective 3 (strongly recommend BA 154 Principles of Marketing*)<br>PY121 - General Psychology 3<br>SP175 - Speech Communications OR<br>SP220 - Interpersonal Communications 3<br>EC252 - Microeconomics* 3<br>Humanities Requirement* 3 |
| **Semester 5 (15) – Northwest** | **Semester 6 (15) – Northwest** |
| 54313 - Principles of Management 3<br>53324 - Fundamentals of Business Finance 3<br>55332 - Promotion 3<br>55333 - Consumer Behavior 3<br>17114 - General Statistics 3 | 44317 - Management Information Systems 3<br>55438 - International Business 3<br>54315 - Operations Management 3<br>Directed Business Elective 3<br>General Elective 3 |
| **Semester 7 (15) – Northwest** | **Semester 8 (15) – Northwest** |
| 55430 - Sales and Sales Management 3<br>55432 - Marketing Research 3<br>Directed Business Elective 3<br>General Elective 3<br>General Elective 3 | 55434 - Marketing Management 3<br>54417 - Strategy and Decision Making 3<br>Directed Business Elective 3<br>General Elective 3<br>General Elective 3 |

* Program plan assumes completion of recommended course prior to enrolling at Northwest and a C or better at NCMC.

Please note this outline does not supersede the requirements listed in the North Central Missouri College Academic Catalog or Northwest Undergraduate Academic Catalog nor does it constitute a contractual arrangement, rather it is for information only. All School of Business Common Professional Component and major courses require a grade of C or better. Updated 04/2023

## ADDITIONAL INFORMATION:

### Transfer Advisor

- Email: transfer@nwmissouri.edu
- Phone: 660.562.1804
- Text: 660.265.3258

### Melvin D. & Valorie G. Booth School of Business

- Email: business@nwmissouri.edu
- Website: nwmissouri.edu/business/

### Academic Catalog

- nwmissouri.edu/academics/catalog/index.htm

### Transferring Credit

- nwmissouri.edu/admissions/transfer/tes.htm

### Transfer Admissions

- nwmissouri.edu/transfer

IN WITNESS WHEREOF, the parties have hereunto affixed their signatures.

**For Northwest Missouri State University**

4/27/2023

Date

**For North Central Missouri College**

4-26-23

Date