Bachelor of Business Administration with AAS in Business: Digital Media & Marketing, Bloch School of Management — University of Missouri-Kansas City

2023-2024 Transfer Guide

The following is a sample course of study. Your path to graduation may vary based on factors such as the college credit you earned while in high school, transfer work from other institutions of higher learning, and placement in Mathematics. It is the student's responsibility to check the prerequisite for any course to ensure that all program requirements are met. This guide is not a substitute for academic advisement. For more details: umkc.edu/catalog.

Fall Semester Year 1 – North Central Missouri College		
◆	EN 101 English I (ENGLISH 110)	3
	BT 110 Business Math or MT 110 Intermediate Algebra	3
◆	SP 175 Speech (COMM-ST 110)	3
	BA 101 Introduction to Business*	3
◆	EC 253 Macroeconomics (ECON 201)	3
Minimum 2.25 GPA	Semester Total: 15	

Spring Semester Year 1 – North Central Missouri College		
◆	AC 136 Elementary Accounting I (Partial ACCTNG 210)	3
◆	EN 102 English II (ENGLISH 225)	3
	BT 130 Business Communications*	3
	BT 112 Introduction to Audio Visual Production (No Credit)	3
	MT 122 College Algebra (MATH 110)	3
Minimum 2.25 GPA	Semester Total: 15	

Summer Semester Year 1 – NCMC		
	HI 103 American History OR PL 216 National Government (HISTORY 101 or POL-SCI 210)	3
	PY 121 General Psych. or SO 107 General Sociol. (PSYCH 210 or SOCIOL 101)	3
	Arts and Humanities Course (See list below)	3
	Natural Science Course with Lab (See list below)	5
Minimum 2.25 GPA	Semester Total: 14	

Fall Semester Year 2 – North Central Missouri College		
	Apply for Transfer Admission to UMKC	
◆	AC 137 Elementary Accounting II (Partial ACCTING 210)	3
	BA 122 Multimedia Production	3
	BA 252 Internet Marketing*	3
	BA 154 Principles of Marketing*	3
	BA 150 Principles of Management*	3
	BT 240 Employment Strategies	1
Minimum 2.25 GPA	Semester Total: 16	

Spring Semester Year 2 – North Central Missouri College		
	Apply to Graduate from NCMC [1]	
	BT 210 Web Page Design I	3
	BA 225 Marketing with Social Media*	3
◆	BA 221 Business Law (MGT 256)	3
	BT 160 Microcomputer Applications I (COMP-SCI 100)	3
	BA 176 Business Management Internship	3
	BA 285 Business Ethics*	3
Minimum 2.25 GPA	Semester Total: 18	

Summer Semester Year 2 – NCMC		
	Arts and Humanities Course (See list below)	3
	HI 101 Western Civ. I or HI 102 Western Civ. II (HISTORY 201 or 202)	3
	Natural Science without Lab Course (See list below)	3
◆	MT 125 Elementary Statistics (MOTRMATH 110)	3
Minimum 2.25 GPA	Semester Total: 12	

Fall Semester Year 3 – UMKC		
	ACCTNG 211 Introduction to Managerial Accounting	3
	DSOM 311 Business Analytics II	3
	ECON 202 Principles of Microeconomics	3
◆	MIS 202 Computer Applications in Management	3
◆	MKT 324 Marketing Concepts	3
Minimum 2.25 GPA	Semester Total: 15	

Spring Semester Year 3 – UMKC		
◆	DSOM 340 Supply Chain and Operations Management	3
	ENT 315 Entrepreneurial Mindset and Opportunity Recognition	3
	MGT 301 Effective Business Communication	3
◆	MGT 332 Principles of Organizational Behavior	3
	3XX/4XX Emphasis Area Course I (See list on UMKC website)	3
Minimum 2.25 GPA	Semester Total: 15	

Summer Semester Year 3 – UMKC		
Minimum 2.25 GPA	Semester Total: 0	

Fall Semester Year 4 – UMKC		
	Complete Exit Exams	
◆	FIN 325 Financial Management	3
	3XX/4XX Emphasis Area Course II (See list on UMKC website)	3
	3XX/4XX Emphasis Area Course III (See list on UMKC website)	3
	3XX/4XX Interest Area Course I (See list on UMKC website)	3
	MGT 370 International Mgmt. OR MGT 470 International Study in Business	3
Minimum 2.25 GPA	Semester Total Hrs: 15	

Spring Semester Year 4 - UMKC		
	Apply to Graduate from UMKC [2]	
	MGT 471 Strategic Management	3
	MIS 402 Information Management	3
	3XX/4XX Emphasis Area Course IV (See list on UMKC website)	3
	3XX/4XX Interest Area Course II (See list on UMKC website)	3
	3XX/4XX Interest Area Course III (See list on UMKC website)	3
Minimum 2.25 GPA	Semester Total Hrs: 15	

Summer Semester Year 4 – UMKC		
Minimum 2.25 GPA	Semester Total Hrs: 0	

Critical Courses are denoted with a ◆. Performance in Critical Courses provides feedback regarding major fit and helps indicate the likelihood of successful completion of your chosen academic program or degree. **Success in these courses is defined as earning a B or higher.**

[1] **Community College students are encouraged to complete their Associate's degree.** If you didn't graduate before transferring, the **Reverse Transfer** program allows eligible students to complete an associate's degree while working towards their bachelor's degree at UMKC. For details see umkc.edu/ReverseTransfer

[2] **UMKC Application to Graduate – All undergraduate students should apply to graduate one academic year prior to their anticipated graduation term.** Applying early allows time for you and your advisor to ensure you'll be ready to graduate on time. For details visit umkc.edu/registrar/graduation/.

Emphasis Areas at UMKC

- Analytics and Business Intelligence
- Entrepreneurship and Innovation
- Finance
- Health Administration
- Human Resources Management and Leadership
- Marketing
- Nonprofit Management
- Real Estate
- Supply Chain Management

Interest Areas at UMKC

- Analytics and Business Intelligence
- Banking and Financial Services
- Corporate Accounting
- Corporate Finance and Investments
- Financial Management
- Healthcare Ecosystem
- Healthcare Financial Management
- Healthcare Management
- Human Resources Management
- Innovation and Startup
- Market Research and Analytics
- Real Estate
- Sales and Business Development
- Technology, Innovation and Management

***These courses will count towards elective hours at UMKC.**

See course work for each area at: https://catalog.umkc.edu/colleges-schools/henry-w-bloch-management/undergraduate-programs/bachelor-of-business-administration/

Arts and Humanities Courses (9 hours in two different disciplines)

NCMC Course	Name	UMKC Equivalent	Name
AR 104	Art Appreciation	ART-HIST 110	Introduction to the History of Art: Pyramids to Picasso
HU 111	Humanities: Renaissance to Present	MOTRHUMN 100	MOTR Humanities
FL 120	Elementary French I	FRENCH 110	Elementary French I
FL 122	Elementary French II	FRENCH 120	Elementary French II
FL 100	Elementary Spanish I	SPANISH 110	Elementary Spanish I
FL 101	Elementary Spanish II	SPANISH 120	Elementary Spanish II
EN 180	Introduction to Literature	MOTRLITR 100	Introduction to Literature
EN 282	Introduction to Short Stories	ENGLISH 214	Introduction to Fiction
EN 261	American Literature Before 1865	ENGLISH 311	American Literature I
EN 262	American Literature After 1865	ENGLISH 321	American Literature II
EN 230	English Literature I	ENGLISH 317	British Literature I
EN 240	English Literature II	ENGLISH 327	British Literature II
EN 242	Introduction to Shakespeare	MOTRLITR 107	MOTR Introduction to Shakespeare
EN 251	World Literature: Beginning to the Renaissance	CLASSICS 210	Foundations of Ancient World Literature
EN 252	World Literature: Enlightenment to Present	MOTRLITR 200M	MOTR World Literature
MU 109	Music Appreciation	CONSVTY 120	Music Appreciation
MU 103	Chorus I	CONSVTY 307B	University Singers
AR 106	Drawing I	ART 112	Foundation Drawing
PH 102	Introduction to Philosophy	PHILOS 210	Introduction to Philosophy

Arts and Humanities – Cont.			
PH 101	Introduction to Ethics	PHILOS 221	Contemporary Moral Issues
RL 101	Introduction to Religion	MOTRRELG 100	MOTR World Religion
TH 111	Introduction to Theatre	THEATRE 130	Foundations of Fine Arts Theatre
HI 101	Western Civilization to 1700	HISTORY 201	European History to 1600
HI 102	Western Civilization since 1700	HISTORY 202	European History since 1600

Social and Behavioral Sciences

MCC Course	Name	UMKC Equivalent	Name
SO 230	Peoples and Cultures of the World	ANTHRO 103	Introduction to Cultural Anthropology
CJ 126	Introduction to Criminal Justice	CJC 101	Introduction to Criminal Justice
EC 253	Principles of Macroeconomics	ECON 201	Principles of Macroeconomics
EC 252	Principles of Microeconomics	ECON 202	Principles of Microeconomics
AG 223	Agriculture Economics	MOTRECON 102A	MOTR Introduction to Microeconomics (Agricultural Economics)
GE 106	Introduction to World Geography	MOTRGEOG 101	MOTR World Regional Geography
HI 103	American History to 1877	HISTORY 101	American History to 1877
HI 104	American History since 1877	HISTORY 102	U.S. History since 1877
HI 203	World History I	MOTRHIST 201	World History I
HI 204	World History II	MOTRHIST 202	World History II
PL 216	National Government	POL-SCI 210	American Government
PL 202	Introduction to Comparative Politics	POL-SCI 220	Introduction to Comparative Politics
PY 121	General Psychology	PSYCH 210	General Psychology
PY 233	Human Growth & Development	HLSC 252	Human Growth and Development
SO 107	Introduction to Sociology	SOCIOL 101	Sociology: An Introduction

Natural Science (Lab and Non-Lab)

MCC Course	Name	UMKC Equivalent	Name
Laboratory Courses			
BI 100	General Biology	BIOLOGY 102/102L	Biology and Living with Lab
BI 101	General Botany	MOTRBIOL 150LB	MOTR Biology with Lab
BI 110	General Ecology	MOTRBIOL 150LEC	MOTR Biology with Lab
BI 103	General Zoology	MOTRBIOL 150LZ	MOTR Biology with Lab
CH 107	Introduction to Chemistry	MOTRCHEM 100L	MOTR Essentials in Chemistry with Lab
CH 110	General Chemistry I	CHEM 211/211L	General Chemistry I with Lab
BI 240	Human Anatomy	MOTRLIFS 150LA	MOTR Human Biology with Lab
BI 242	Human Physiology	MOTRLIFS 150LP	MOTR Human Biology with Lab
PS 108	Introduction to Physics	PHYSICS 140/140L	How Things Work with Lab
PS 101	Introduction to the Physical Sciences	PHY-SCI 110/110L	Foundations of Physical Science
PS 185	College Physics I	PHYSICS 210	General Physics I with Lab
PS 210	General Physics I	PHYSICS 240	Physics for Scientists and Engineers I
Non-Laboratory Courses			
PS 120	Introduction to Astronomy	ASTR 150	Astronomy: Motions of the Cosmos